California University of Pennsylvania Office of Assessment and Accreditation

**RESULTS REPORT**

Attach the following document (completed) to your *Plan Report* and submit as ONE Document.

Complete as many boxes as necessary and delete any you do not use.

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| EDUCATIONAL OUTCOME 1Students will be able to use at least five core multimedia components to deliver presentations on multimedia development.Criteria: Eighty percent of the graduates will score above-average or better when orally presenting their presentations. Students presented their multimedia presentations orally during the spring semester to a faculty panel who used a rubric to assess each student’s presentation. Presentations were made during the senior capstone course. |
| **RESULTS** (Numerical summary: sample size, means, standard deviations, percentages, etc.) |
| The criteria was not met. Sixty percent of the graduates scored above average or better on their oral presentations. |
| **ANALYSIS** (Statement regarding criterion of success and any additional information you gleaned as a result of the measure) |
| Data analysis showed that students were able to demonstrate the use of various multimedia formats during the presentation, but they were not able to effectively explain the different aspects of the multimedia platform |
| **ACTIONS** (What are you going to do in light of this assessment?) |
| Faculty decided to add an additional oral communications course to the curriculum for the upcoming fall semester.  |

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| EDUCATIONAL OUTCOME 2 |
| **RESULTS** (Numerical summary: sample size, means, standard deviations, percentages, etc.) |
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| **ANALYSIS** (Statement regarding criterion of success and any additional information you gleaned as a result of the measure) |
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| **ACTIONS** (What are you going to do in light of this assessment?) |
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